

To: Councillor Ivan Henderson, Portfolio Holder for Economic Growth, Regeneration & Tourism

From: Kirstin Foley, Economic Growth Officer

Cc: Lee Heley, Deputy Chief Executive & Corporate Director, Place and Wellbeing

Cc: David Ousby, Interim Assistant Director, Project Delivery (Head of PD Unit)

Cc: Barbara Pole, Economic Growth and Enterprise Manager

Date: 5th September 2025

Dear Councillor Henderson,

UK Shared Prosperity Funding

The purpose of this information is to inform you of the background and details set out in the Executive Decision which reallocates £576.19 of underspend in the Revenue Shopfront Improvement Grants scheme for the Sunspots 2nd Birthday celebration event.

Background

On the 30th May 2025 it was approved that £20,000 could be allocated to the Revenue Shopfront Improvement Grants scheme from the UK Shared Prosperity Fund for year 2025/25.

The Revenue Shopfront Improvement Grants scheme has awarded 6 grants to businesses across Tendring totalling £19,423.81, which leaves £576.19.

Since 2022 TDC's Economic Growth team have delivered a range of public grant schemes funded by the UK Shared Prosperity Fund (UKSPF) - including a district-wide shopfront improvement grants scheme. UKSPF and the Partnership funding were established under the same funding agenda of the previous government, with aligned investment priorities including supporting local business, skills and improving pride in place.

Project scope

The Sunspot opened in September 2023 as an 'anchor' development to kick start wider regeneration in Jaywick Sands, support the local economy, increase opportunities for local entrepreneurship, and grow and retain economic activity and job creation in the local area - the most deprived in the country, by providing a managed workspace with targeted business support (information, advice and guidance). The project also aimed to lift Jaywick Sands out of the bottom decile of the Index of Multiple Deprivation, stimulate economic growth and maximising the potential of the beach for tourism.

This building has been a real success story for Jaywick Sands, helping to bring new businesses into the area while supporting the growth of existing ones. Hosting a 2nd birthday celebration would not only highlight the achievements of the past two years, but also provide a platform to showcase local enterprise, attract further investment, and inspire new business opportunities. Most importantly, it would bring the community together in a positive and inclusive way, celebrating the progress made and building momentum for the future.

If you could, by way of a completed form (below) or by return email, indicate your consent to proceed with the proposed projects, we would be most grateful. Please do not hesitate to get in touch with us to discuss any aspect further before granting your consent, on any of the above outlined proposals.

Kind regards,

Kirstin Foley

Economic Growth Officer
Tendring District Council

Email: kfoley@tendringdc.gov.uk

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Date: _____

Dear Kirstin,

Reallocation of the underspend in the Revenue Shopfront Grant Scheme

Thank you for your memorandum 5th September 2025 giving asking for the Reallocation of the underspend in the Revenue Shopfront Grant Scheme to go towards the Sunspot's 2nd Birthday celebration event.

I agree/ do not agree with the outlined process.

Kind regards,

Cllr Ivan Henderson

Deputy Leader of the Council, Portfolio Holder for Economic Growth, Regeneration & Tourism

